



Tulip Festival 2017

April 14th–May 6th

Retail Exhibitor

General Information

Thank you for your interest in becoming a vendor at Thanksgiving Point. Please review the entire application below.

The 13th annual Thanksgiving Point Tulip Festival is scheduled for April 14 – May 6, 2017, at the Ashton Gardens in Lehi, Utah. The Tulip Festival is the largest display in the region featuring more than a quarter million blooms across our 55-acre estate gardens. This annual event draws more than 75,000 guests from all over the intermountain west who come to enjoy the tours, classes, performances, activities, scenery and more.

The Festival is open to food, retail, and informational vendors. While we do our best to limit the amount of vendors in any one category, there may be overlaps in some items and exclusivity is not promised nor to be expected. We are committed to keeping the selection of vendors interesting and fresh and are always interested in new vendors. Participation in any previous event or festival at Thanksgiving Point does not guarantee acceptance. All vendors are subject to juror approval. Official acceptance status will be announced on March 15th, 2017 via email.

The Tulip Festival is an outdoor event. Weather can be unpredictable. Thanksgiving Point provides each vendor one 10' x 10' canopy with walls. Weather can vary in extremes in our area and we often experience high winds, therefore vendors may not provide their own tent.

A limited number of 10' x 20' booths will be available on a first come, first serve basis. These booths come with an additional charge of \$100 per weekend and are only available to vendors interested in all four weeks of the festival.

Booth location requests are accepted but not guaranteed. A great deal of consideration goes into the vendor layout at each of our events and many factors go into placement decisions. If there are any particular special circumstances or critical issues that may relate to your location please let us know and we will do our best to accommodate them as conditions permit. Once the layout is finalized, changes will not be possible.

Please complete the following information and return by email or mail to:

SigExperiences@thanksgivingpoint.org

or

3003 N. Thanksgiving Way

Lehi, Utah 84043



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Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Primary Contact: _____ Number: _____

Primary Email: _____ Website: _____

Items to be sold: _____

I have read and understand the information enclosed within this application as well as the Policies and Procedures. My signature below indicates that I agree to abide by the policies and procedures of the Thanksgiving Point Tulip Festival, including those regarding set up, take down, cleanup and sales procedures. By failing to comply with the policies and procedures, I understand that I may jeopardize my participation with Thanksgiving Point in the future.

Signature _____

Date _____

Preferred Weekend(s)

- 10' X 10' One Weekend \$200 _____
- 10' X 10' Two Weekends \$350 _____
- 10' X 10' Three Weekends \$500 _____
- 10' X 10' Four Weekends \$650 _____
- 10' X 20' Four Weekends \$1150 All 4 Weekends

Power Option Information

\$65 per 120-volt/20-amp outlet – one time fee
or
\$150 per Spider Box, 6 outlets or one 220-volt outlet

Payment options will become available upon official acceptance. If we do not receive payment by April 1st, 2017 you forfeit your spot and we will reassign it to another vendor from the waiting list.



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Agreement: Vendors may not sublet or share their booth space without written approval by an event manager. Failure to gain this approval will result in a \$100 fine. Exhibitors must list all products and services that will be promoted or sold at their booth. **Please keep a copy of the contract and Policies and Procedures for your own records.** A letter of confirmation will be emailed notifying you of your final acceptance status.

Please Initial

Booth Space: Each booth space is a 10' x 10' area. Festival Canopies are provided by Alpine Event Rentals and are included in the booth price. If you need any additional items for your booth, contact Alpine Event Rentals at: 801-836-5349 or alpineeventrentals@gmail.com. Booths will be assigned upon acceptance and after both your deposit and contract have been received. Location priority will be given to vendors participating in all 4 weeks. However, Thanksgiving Point reserves the right to move exhibitors if deemed necessary.

Please Initial

Cancellations: If the show is canceled by Thanksgiving Point for any reason, other than an act of God or an act of war, the amount paid by exhibitor will be refunded. The Tulip Festival is a rain or shine event. Refunds will not be given in case of inclement weather. If you cancel one month or more prior to the event, all monies paid will be returned, less a \$40.00 administration fee. If you cancel within one month before the Tulip Festival, and if Thanksgiving Point cannot resell your booth space, you will be charged the full amount of the booth space. All cancellations must be submitted in writing. Exhibitors forfeit booth space if they have not yet arrived by 8:00 am on the first day of their contract. "No Show" Exhibitors will not be refunded, and will risk exclusion future participation in Thanksgiving Point Events.

Please Initial

Cleanliness: Exhibitors are responsible for the cleanup of their booth space both during the Festival and after final load-out. Fines up to \$200 will be charged for booths left unkempt.

Please Initial

Confidentiality: All information on this contract, including payment information and fees paid, between signed party and Event Manager is to be kept confidential. Information will not be shared or sold by either party. Sharing of information may result in loss of vendor relationship and fines.

Please Initial

Deposit: Booth space is not contractually obligated until we have both the signed contract and payment. In the event that there are no available spaces, the category limit has been reached, or your application is not accepted, your payment will be refunded. Please note that not all applications will be accepted to participate in the Tulip Festival.

Please Initial

Electricity: All electricity needs must be requested on this application. Vendors are responsible for their own extension cords. A 50-foot extension cord is recommended.

Please Initial

Facilities: Thanksgiving Point reserves the right to move any equipment (i.e. tables, chairs...) that are in violation of fire code regulations or can be considered hazardous.

Please Initial

Food & Beverage: Only catering or concessions approved by Thanksgiving Point Event Manager are allowed. Samples not exceeding 2 ounces are permitted within your booth space.



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General Etiquette: Thanksgiving Point is an alcohol free environment.

Please Initial

Insurance: Exhibitors hereby agree to indemnify and hold Thanksgiving Point harmless from any liability arising out of the exhibitor's use of Thanksgiving Point during the show including load in, set up, tear down, and load out. Exhibitor must provide Thanksgiving Point with a certificate of insurance for general liability (\$1,000,000 Per Occurrence and \$2,000,000 General Aggregate), Automobile and Workers Compensation naming "Thanksgiving Point (et. al.)" as additionally insured with coverage for all dates of event including load in and load out.

Please Initial

Load-in/Load-out: Load out will begin immediately following the last event on Saturday, May 6th at 10pm. All property must be removed at this time. Any property left after May 9th will be disposed of by Thanksgiving Point. Detailed load-in/out maps and schedules will be provided in April. Personal motor vehicles are not permitted in the gardens. Because of this policy, Thanksgiving Point will assist with the load-in and out of all vendor supplies, materials, and product.

Please Initial

Market Hours: The Tulip Festival Market Hours run from 9:00am – 8:00pm each Saturday with two exceptions: On Saturday April 30th we will open at 10 am to accommodate the Tulip Festival Marathon. On the final night of Saturday May 6th, the American Heritage Lyceum Philharmonic will be performing. Vendors can stay open during the performance and load-out after 10:00pm, or be closed during the performance and load-out on Monday, May 9th. All booths must be staffed during all weekend hours of the festival market or until the Event Manager agrees to early load out due to low attendance and extreme inclement weather.

Please Initial

Non-Discrimination: Thanksgiving Point and its Tulip Festival Committee welcome all, regardless of race, creed, color, sex, religion, sexual orientation, age, nationality, or marital status.

Please Initial

Payment: Total amount is due upon acceptance to reserve a booth. All returned checks will be assessed a \$15 charge the first time they are returned and a \$20 charge if returned a second time.

Please Initial

Parking: Exhibitors must park in the south dirt lot after load in and must display a vendor parking-pass (to be provided).

Please Initial

Security: Despite arrangements made by Thanksgiving Point to provide excellent security protection for vendor properties, Thanksgiving Point is not liable for losses or damages of any kind.

Please Initial

Taxes and Licensing: The Utah State Tax Commission requires vendors who engage in direct sales at Thanksgiving Point to pay sales tax to the state. You will need to obtain a temporary sales tax ID number specifically for this event. This fee is not included in the booth cost and is to be paid to the Utah State Tax Commission. Food Vendors are required to obtain a permit to operate a temporary space from the Utah County Health Department located at 151 South University Ave., Provo, Utah, 801-851-7000. Food Vendors must display this at the booth at all times. We request that you fax or email a copy of your permit by April 11th.



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Using the calendar below, please indicate which days you will attend. Exhibitors must be set up and ready to go 15 minutes prior to the allotted vendor time. Weekends may not be split or partitioned, i.e., vendors may not opt to participate on Friday, but not participate on Saturday. Vendors who have not arrived to their designated area an hour before the event has begun for the day will forfeit their booth space without compensation.

Load-in information and coordination will be distributed in early April. Please note that some weekends run longer than others. Vendors may not load out early.

APRIL 2017					
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1
3	4	5	6	7	8
10	11	12	13	14 First Day of Tulip Festival Vendors 9am–8pm	15 Vendors 9am–8pm
17	18	19	20	21 Vendors 9am–8pm	22 Vendors 9am–8pm
24	25	26	27	28 Vendors 9am–8pm	29 Tulip Festival Half Marathon Gardens open at 10am Vendors 10am–8pm

MAY 2017					
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5 Vendors 9am–9pm	6 Last Day of Tulip Festival Vendors 9am–10pm
8	9	10	11	12	13