



REGISTRATION IS OPEN
September 11-14



New shop owner focused classes!

Classes | Vendor Marketplace | Afternoon Tea | Evening Events
a Stunning Outdoor Exhibit of Beautiful Quilts

Located in Lehi, Utah, just 30 minutes south of SLC

*We can't wait to see
you in the Gardens!*

NEW THIS YEAR – *Shop Owner Track*

Are you a passionate quilt shop owner or online retailer looking to improve your efficiency, increase your revenue, or build your social channels? Look no further! Join us for an exclusive Shop Owner Education Track during the 2024 Garden of Quilts event, specially designed to empower you! This track is also appropriate to those with a dream of turning your love for quilting into a successful business venture.

What's Included:

Three shop owner focused compelling classes from experienced presenters **PLUS** lunches on class days, room at a partner hotel for three nights, VIP seating at the Fireside Chat with Melissa Gilbert, a ticket to the crowd-favorite Meet the Maker BBQ event, a Saturday admission ticket to the 2024 Garden of Quilts
Price: \$650

SHOP OWNER TRACK ITINERARY

Wednesday, September 11th

Hotel check-in

Option to register for classes outside the shop owner track (additional cost)

Fireside Chat with Melissa Gilbert evening event with VIP seating

Thursday, September 12th

9:30am-12:30pm – Strategic Clarity: Positioning Your Business for Long-Term Success - Heidi Kaisand of Creative Retailer

12:30pm-1pm – Lunch served in class

1pm-2pm – Designer Talks - Lori Holt of Bee in My Bonnet, Beverly McCullough of Flamingo Toes, Minki Kim of Zeriano, and Amy Smart of Diary of a Quilter

2pm-2:30pm – Social Media Bootcamp - Maddie Butler, Owner of Madeline Rae Collective and social media/blog manager for RBD

2:30pm-3pm – On-Line Sales Success from a former Top Shop Owner - Jessica Taylor, RBD Regional Account Executive

3pm-3:30pm – Notions We Love and Your Customers Want to Purchase - Cindy Cloward, Owner and Creative Director for Riley Blake Designs

3:30pm-5pm – Fun With Machine Embroidery - Jennifer Long of Sew a Story

Option to register for the Let's Make a Quilt dinner and game show (additional cost)

Friday, September 13th

9:30am-10am – Meet & Greet with Melissa Gilbert of Modern Prairie

10am-11am – Creating Batiks and How to Impact Your Bottom Line with Batiks - Karen Gibbs, Director of Batik Design at RBD

11am-11:30am – Who's Paying Your Rent? - Holly Draney, Director of Design at RBD

11:30am-12pm – Running a Successful BOM - Teresa Porter, RBD Regional Account Executive

12pm-12:30 – Lunch is served in class

12:30pm-1:45pm – Designer Talks - Jill Finley of Jillily Studio, Fran Gulick of Cotton & Joy, and Amanda Niederhauser of Jedi Craft Girl

2pm-5pm – Q&A and opportunity to purchase items at a show special discount

5pm – Meet the Maker BBQ & event

Shop the Vendor Marketplace in the Show Barn **9am-8pm**

Gardens open **9am-8pm**

Saturday, September 14th

Roam the Garden of Quilts exhibition at the Ashton Gardens between **9am-6pm**

Shop the Vendor Marketplace

Option to register for classes outside the shop owner track (additional cost)

Hotel check-out

REGISTER TODAY!

