



**REGISTRATION IS OPEN**

*September 16-19*



**New shop owner focused classes!**

Classes | Vendor Marketplace | Afternoon Tea | Evening Events  
Evening Event with Joanna Figueroa from Fig Tree & Co  
Outdoor Quilt Exhibit | World of Lori Holt Event

**Don't miss the Shop Owner Track created just for YOU!**

Located in Lehi, Utah, just 30 minutes south of SLC

*We can't wait to see  
you in the Gardens!*

# Shop Owner Track

## What's Included:

Compelling and relevant shop owner focused classes from industry experts PLUS lunches on class days, room at a partner hotel for four nights, a ticket to the crowd-favorite Meet the Maker event, VIP seating at the Wednesday evening event with Joanna Figueroa, a Friday & Saturday admission ticket to the 2026 Garden of Quilts

Price: \$900

## SHOP OWNER TRACK ITINERARY

### Tuesday, September 15th

Hotel check-in

4 pm - 7 pm – RBD Warehouse Open House & Pop Up Shop

4 pm - 7 pm – Order with our RBD Account Executives

### Wednesday, September 16th

8:45 am - 9 am Welcome to Shop Owner Track  
Gary Rurup, VP of Sales at RBD

9 am - 9:30 am New Fabric Overview  
Cindy Cloward, Owner of RBD

9:30 am - 10 am RBD Planogram  
Richard Murdock, VP of Graphic Design at RBD  
Gary Rurup, VP of Sales at RBD

10 am - 12 pm – KEYNOTE  
Heidi Kaisand of Creative Retailer

12 pm - 12:30 pm – Lunch

12:30 pm - 1 pm – Designer Showcase

1 pm - 2 pm – Quilting Makes the Quilt! - Domestic Quilting  
Christa Watson of Christa Quilts

2 pm - 2:15 pm – Afternoon Break

2:15 pm - 3:15 pm – RBD Stash: New Customer Portal  
Cole Gorringer of Alpine Analytica

3:15 pm - 5 pm – RBD & M.E. Overview and Trunk Show  
Jennifer Long, RBD Machine Embroidery Manager  
Holly Draney, VP of Design at RBD

5:30 pm – Evening Event with Joanna Figueroa Doors Open

6:30 pm – Evening Event with Joanna Figueroa Begins

### Thursday, September 17th

8:45 am - 9 am Welcome  
with Gary Rurup, VP of Sales at RBD

9 am - 10 am – Ensure Your Inventory Is Paying the Rent  
Holly Draney, VP of Design at RBD

10 am - 12 pm – Social Savvy: Social Media Bootcamp  
Maddie Butler of Madeline Rae Collective &  
Social Media Manager at RBD

12 pm - 12:30 pm – Lunch

12:30 pm - 1:30 pm – Batik Showcase  
Reba Worotikan, Director of Batiks at RBD

1:30 pm - 2 pm – Designer Showcase

2 pm - 2:45 pm – Lori Holt Sew Alongs  
Lori Holt of Bee in my Bonnet

2:45 pm - 3 pm – Afternoon Break

3 pm - 4:30 pm – Creating Successful Programs  
Karen Montgomery of The Quilt Company

4:30 pm - 5 pm – RBD Thread  
Members of the WonderFil Team

5 pm - 5:30 pm – Liberty Fabrics Showcase  
Members of the Liberty Fabrics Team

5:30 pm - 5:45 pm – Wrap Up  
Gary Rurup, VP of Sales at RBD

5:45 pm - 7 pm – Order with our RBD Account Executives

### Friday, September 18th

9 am - 8 pm – Explore the Garden of Quilts exhibition at  
the Ashton Gardens & Shop the Vendor Marketplace

10 am - 2 pm – Attend Lectures in the Gardens

9 am - 4 pm – Order with our RBD Account Executives

6:30 pm – Meet the Maker evening event

### Saturday, September 19th

9 am - 2 pm – Order with our RBD Account Executives

9 am - 6 pm – Explore the Garden of Quilts exhibition at  
the Ashton Gardens & Shop the Vendor Marketplace

10 am - 2 pm – Attend Lectures in the Gardens

Hotel check-out

Schedule subject to change.



### Show Special:

10% credit up to a maximum of \$900  
\$5K order minimum

No discount stacking (including price levels)

**REGISTER TODAY!**

