

HANNAH CARLSON April 2025

THANKSGIVING POINT

Manager of the Month

Meet Hannah,

Hannah Carlson, our Marketing Project Manager, has made an incredible impact through her organization, leadership, and genuine kindness. Since joining Thanksgiving Point in January, she's built thoughtful systems that have transformed our design pipeline—bringing clarity, consistency, and momentum to every project. No matter how busy things get, Hannah meets it all with grace, empathy, and a smile. From major campaigns to the smallest details, she leads with care. She's also become a fast friend to many and is truly a joy to work with.

Hannah graduated from the University of Utah in 2021 with degrees in both Humanities and Business, blending creativity with strategic thinking from the start. She began her career in marketing at Grand America Hotels & Resorts, where she juggled initiatives across all channels for six luxury hotels throughout the American West. She brings that same level of versatility and dedication to her work at Thanksgiving Point every day and is grateful to be part of a company that not only fosters creativity and innovation but also stands behind a mission that truly matters.

Outside of work, Hannah enjoys traveling, reading, skiing, and spending time with her parents, three brothers, dear friends, and her beloved 15-year-old dog, Annie. Her love of cars is hard to miss—her desk is decorated with LEGO sets and model cars in nearly every corner, a passion that sparked when she became a diehard Formula 1 fan years back. She was thrilled to attend her first (of many!) Grand Prix in Las Vegas last November, where she cheered on her favorite driver, Max Verstappen. That same attention to detail and appreciation for design and performance shows up in her work, fueling her creativity and the thoughtful way she approaches every project.

Thank you, Hannah, for everything you do!

Thank you!

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