

September 10 - 13







New shop owner focused classes!

Classes | Vendor Marketplace | Afternoon Tea | Evening Events a Stunning Outdoor Exhibit of Beautiful Quilts & don't miss our Evening with Lori Holt on Wednesday

Located in Lehi, Utah, just 30 minutes south of SLC

We can't wait to see you in the Gardens!



What's Included:

Compelling and relevant shop owner focused classes from experienced presenters **PLUS** lunches on class days, room at a partner hotel for three nights, VIP seating at the Evening with Lori Holt, a ticket to the crowd-favorite Meet the Maker BBQ event, a Saturday admission ticket to the 2025 Garden of Quilts

Price: \$650

SHOP OWNER TRACK ITINERARY

Wednesday, September 10th

Hotel check-in

Option to register for classes outside the shop owner track (additional cost)

10 am - 2 pm - Order with our RBD Account Executives

3 pm - 6 pm - RBD Warehouse Open House

Time TBA – VIP seating at An Evening with Lori Holt

Thursday, September 11th

9 am - 12 pm - KEYNOTE

Heidi Kaisand of Creative Retailer

12 pm - 12:30 pm - Lunch

12:30 pm - 1 pm - Designer Showcase

Amy Smart of Diary of a Quilter

Melissa Mortenson of Polka Dot Chair

1 pm - 2 pm - Needle Punch 101

Lori Holt of Bee in my Bonnet

2 pm - 2:15 pm - Afternoon Break

2:15 pm - 3:15 pm - Color Theory with the RBD Color Wheel

Richard Murdock, VP of Graphic Design at RBD

 $3:\!15~pm$ - 4~pm – NEW Substrate Showcase & Merchandising

Teresa Porter, RBD Regional Account Executive

4 pm - 5 pm - Notions We Love!

Cindy Cloward, Owner of RBD

5 pm - 7 pm - Order with our RBD Account Executives

Friday, September 12th

9 am - 10 am - Ensure Your Inventory Is Paying the Rent

Holly Draney, VP of Design at RBD

10 am - 11:30 am – Social Media Bootcamp

Maddie Butler, Social Media Manager at RBD

Owner of Madeline Rae Collective

Friday, September 12th

11:30 am - 12 pm – Villa Rosa Patterns & Kitting

Pat Fryer of Villa Rosa Designs

12 pm - 12:45 pm - Lunch

12:45 pm - 1:30 pm - Batik Showcase

 $1:30\ pm$ - $2:30\ pm$ — Machine Embroidery, Jennifer Long of

Sew A Story & RBD Pattern & Machine Embroidery Manager

2:30 pm - 2:45 pm - Afternoon Break

2:45 pm - 3:15 pm - Designer Showcase

Vicki McCarty of Calico Patch Designs

Minki Kim

3:15 pm - 3:45 pm - Curated Bundles Workshop

Jessica Taylor, RBD Regional Account Executive

3:45 pm - 4:15 pm - Designer Showcase

Sandy Klop of American Jane

 $4:15 \ pm$ - $4:45 \ pm$ - RBD Threads

Presenter TBA

4:45 pm - 5:15 pm - Liberty Fabrics Showcase

Presenters: Members of the Liberty Fabrics Team

5:15 pm - 5:30 pm - Wrap Up

Gary Rurup, VP of Sales at RBD

5:15 pm - 7 pm - Order with our RBD Account Executives

9 am - 8 pm Shop the Vendor Marketplace in the Show Barn

9 am - 8 pm Gardens open

Time TBA - Meet the Maker BBQ evening event

Saturday, September 13th

9 am - 2 pm - Order with our RBD Account Executives

9 am - 6 pm - Roam the Garden of Quilts exhibition at the

Ashton Gardens & Shop the Vendor Marketplace

Hotel check-out



