

Shop Owner Track

What's Included:

Compelling and relevant shop owner focused classes from experienced presenters **PLUS** lunches on class days, room at a partner hotel for three nights, VIP seating at the Evening with Lori Holt, a ticket to the crowd-favorite Meet the Maker BBQ event, a Saturday admission ticket to the 2025 Garden of Quilts

Price: \$650

SHOP OWNER TRACK ITINERARY

Wednesday, September 10th

Hotel check-in

Option to register for classes outside the shop owner track (additional cost)

10 am - 2 pm – Order with our RBD Account Executives

3 pm - 6 pm – RBD Warehouse Open House

Time TBA – VIP seating at An Evening with Lori Holt

Thursday, September 11th

9 am - 12 pm - KEYNOTE

Heidi Kaisand of Creative Retailer

12 pm - 12:30 pm – Lunch

12:30 pm - 1 pm – Designer Showcase

Amy Smart of Diary of a Quilter

Melissa Mortenson of Polka Dot Chair

1 pm - 2 pm – Needle Punch 101

Lori Holt of Bee in my Bonnet

2 pm - 2:15 pm – Afternoon Break

2:15 pm - 3:15 pm – Color Theory with the RBD Color Wheel

Richard Murdock, VP of Graphic Design at RBD

3:15 pm - 4 pm – NEW Substrate Showcase & Merchandising

Teresa Porter, RBD Regional Account Executive

4 pm - 5 pm – Batik Showcase

Karen Gibbs, VP of Batiks at RBD

5 pm - 7 pm – Order with our RBD Account Executives

Friday, September 12th

9 am - 10 am – Ensure Your Inventory Is Paying the Rent

Holly Draney, VP of Design at RBD

10 am - 11:30 am – Social Media Bootcamp

Maddie Butler, Social Media Manager at RBD

Owner of Madeline Rae Collective

Friday, September 12th

11:30 am - 12 pm – Villa Rosa Patterns & Kitting

Pat Fryer of Villa Rosa Designs

12 pm - 12:30 pm – Lunch

12:30 pm - 1:30 pm – Notions We Love!

Cindy Cloward, Owner of RBD

1:30 pm - 2:30 pm – Machine Embroidery, Jennifer Long of Sew A Story & RBD Pattern & Machine Embroidery Manager

2:30 pm - 2:45 pm – Afternoon Break

2:45 pm - 3:15 pm – Designer Showcase

Vicki McCarty of Calico Patch Designs

Minki Kim

3:15 pm - 3:45 pm – Curated Bundles Workshop

Jessica Taylor, RBD Regional Account Executive

3:45 pm - 4:15 pm – Designer Showcase

Sandy Klop of American Jane

4:15 pm - 4:45 pm – RBD Threads

Presenter TBA

4:45 pm - 5:15 pm – Liberty Fabrics Showcase

Presenters: Members of the Liberty Fabrics Team

5:15 pm - 5:30 pm – Wrap Up

Gary Rurup, VP of Sales at RBD

5:15 pm - 7 pm – Order with our RBD Account Executives

9 am - 8 pm Shop the Vendor Marketplace in the Show Barn

9 am - 8 pm Gardens open

Time TBA – Meet the Maker BBQ evening event

Saturday, September 13th

9 am - 2 pm – Order with our RBD Account Executives

9 am - 6 pm – Roam the Garden of Quilts exhibition at the Ashton Gardens & Shop the Vendor Marketplace

Hotel check-out

REGISTER TODAY!

