

# DISCOVERY CUP 2021

FRIDAY, AUGUST 6, 2021

## Benefiting educational programs at Thanksgiving Point

Entering its 15th year, the Imagine That! Gala and Discovery Cup Golf Challenge has raised over \$4.0 million dollars used to directly benefit the communities Thanksgiving Point serves. The tournament features local food, great prizes, and a challenging course.

### OUR MISSION STATEMENT

Thanksgiving Point Institute is a 501(c)(3) nonprofit farm, garden, and museum complex that draws upon the natural world to cultivate transformative family learning.

### Since our last Discovery Cup your sponsorship has provided:

- 18 school districts came on scholarships
- 2,269 kids attended summer camps
- 30,215 students from 306 schools attended Explorer and Explorer Plus field trips
- 4,791 students from 141 schools attended Discovery and Career Exploration Experience field trips
- 14,692 students in 216 schools participated in Tulip's Journey North
- 10,645 students in 76 schools participated in Curiosity in the Classroom



Curiosity in the Classroom



Farm Field Trips

	PRESENTING \$25,000	PLATINUM MEDALLION \$15,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$3,000	HOLE \$1,000
Opportunities Available	Exclusive 1 company	2 - Award Ceremony Sponsor or Prize Sponsor	2 - Cart Sponsor or Golf Towel Sponsor	26 Foursomes	8 Twosomes	18 Holes Available
Marketing awareness & logo placement on Discovery Cup Golf Challenge materials, company logo on Forecaddie shirts	X					
Logo or name recognition on Discovery Cup Golf Challenge website, email and social media.	X	X	X	X	X	
Company Banner to be prominently displayed	Golf Course Clubhouse	Great Room				
Ad in the Gala event program.	Full Page (color)	Half Page (color)	Half Page (color)	Quarter Page (color)	Logo Placement	Logo Placement
Product Placement in the VIP Golf Package	X	X	X	X		
Hole Sponsorship	X	X				X
Number of players in the Golf Challenge	8	4	4	4	2	
Number of seats at the Imagine That! Gala	16 (2 Tables)	8 (1 Table)	8 (1 Table)	8 (1 Table)	4	0
Signage at desired hole, as available	X	X				X
Opportunity for product giveaway at hole.	X	X				X
Opportunity for 2 company representatives to be present at hole & one Thanksgiving Point Family Membership	X	X				X



### SPONSORSHIP BENEFITS VIP GOLF PACKAGE FOR EACH PLAYER:

- Green fees and cart
- Thanksgiving Point Family Membership (\$275 value)
- One dozen tulip bulbs
- \$200 Pro Shop voucher
- Awards Ceremony



Thank you for your support! Learn more at:

ThanksgivingPoint.org/GolfandGala | 801.768.7433